



Press Release

New Sports Resort Planned for Carlsbad

Western Athletic Clubs (WAC), owner of the popular Pacific Athletic Club in Carmel Valley, has announced plans to build a new 100,000 sq.ft. full-service sports and fitness resort in Carlsbad. The private membership club will occupy the majority of a 16-acre site at the corner of El Camino Real and Palomar Airport Road, currently occupied by the Olympic Resort Hotel and Spa, a Carlsbad landmark since 1984. Development plans for the \$25 million new sports resort are contingent upon the review and approval of the County of San Diego.

The club will feature extensive indoor and outdoor recreation and fitness facilities. The indoor facilities will include a 20,000 sq.ft. fitness center, dedicated studios for group exercise, yoga, Pilates and cycling, a regulation basketball gymnasium, luxurious locker rooms, extensive childcare facilities, a café and a full-service day spa. The outdoor facilities will include a major aquatics center and seven lighted tennis courts. The Club will also provide a broad range of family programs as well as the traditional adult activities commonly associated with quality sports clubs.

Western Athletic Clubs will own and operate its new "sports resort", which will be operated as the Pacific Athletic Club Carlsbad. The new club will be the "sister" club of the Pacific Athletic Club in Carmel Valley, which WAC opened three years ago. According to Jim Gerber, President of WAC, *"We are excited about building a new Sports Resort in Carlsbad and look forward to becoming an integral part of the community."*

In addition to the new club, Mr. Ted Vallas, owner of the Olympic Resort Hotel and Spa, is planning an expansion and refurbishment of the existing hotel and the introduction of a new restaurant.

All components of the project are currently in the design and permitting stage. Commencement of construction is slated for 2007 and opening expected in 2008.

For information on the new sports resort, please contact [clubinfo@carlsbadclub.com](mailto:clubinfo@carlsbadclub.com) or call (888) 737-7221. For further information on the renovation of the Olympic Resort Hotel, please call (760) 438-3600.

\*\*\*\*\*